

No to Hammonds Farm – Campaign Fact Sheet

Date: 28 April 2025

Proposed Development Overview

- **Strategic Growth Site 16a (Hammonds Farm):**
 - 3,100 new homes proposed.
 - 500,000 sq ft of industrial and employment space.
 - **Strategic Growth Site 16b (Pigeon Investment Management Ltd):**
 - Additional 500,000 sq ft of industrial estate.
 - **Total Impact:**
 - Over 1 million sq ft of industrial development.
 - Combined housing exceeds the size of existing communities like Beaulieu Park.
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Public Opposition

- **Total Objections Submitted:** Nearly 20,000 across three consultation phases:
 - Issues & Options Stage: Over 3,000 objections.
 - Regulation 18 Consultation: Over 10,000 objections.
 - Regulation 19 Consultation: Nearly 6,000 objections, despite complex submission requirements.
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Environmental and Community Concerns

- **Flood Risk:**
 - Hammonds Farm lies within a floodplain, posing significant flood risks from rivers and potential reservoir failure.
- **Traffic and Infrastructure:**
 - Local roads, including the A12 corridor, are already at capacity. The development could add approximately 8,000 additional vehicles, exacerbating congestion.
- **Heritage and Landscape:**
 - The development threatens historic landscapes and heritage assets, including the Chelmer Valley and local villages.
- **Wildlife and Biodiversity:**
 - Potential destruction of habitats for species such as bats, barn owls, and other wildlife.

Community Coalition

- **Parish Councils Involved:**
 - Boreham
 - Sandon
 - Danbury
 - Little Baddow
- **Resident Involvement:**
 - Active participation in objections, public meetings, and awareness campaigns.

Overcoming Consultation Barriers

- **Challenges:**
 - The Regulation 19 consultation process was complex and user-unfriendly, deterring public participation.
- **Solutions Implemented:**
 - The Working Group developed user-friendly submission tools and provided clear guidance to facilitate resident participation.

Fundraising Efforts

- **GoFundMe Campaign:**
 - £31,553 raised towards a £55,000 target.
 - Funds allocated for legal representation and expert consultations to challenge the Local Plan.
 - Campaign link: <https://www.gofundme.com/f/No-To-Hammonds-Farm>

Media Contact

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